

Board of Commissioners CEO Report

Broward Health | 11.20.24



SYSTEM SNAPSHOT

384,405

Total number of patients served as of end of October.

206

Total number of small businesses that participated in the annual Small Business & Health Expo.

721

Number of pages included in Broward Health's new website.

9,257

Total number of Broward HealthPoint visits in October.

ACROSS THE SYSTEM

Broward Health celebrated its **U.S. Military Veterans** with celebrations across the system.

Walk-in Wednesdays continues to be a powerful tool for recruitment.

Broward Health received the gold level award for Best Integrated Marketing Campaign.

Broward Health Physician reception held at Coral Ridge Country Club.



PEOPLE & SERVICE

1 Catherine Moya, M.D., joined Broward HealthPoint as the new Chief Medical Officer.

2 Broward Health Medical Center **welcomed Donald Jaffe** as the new Chief Financial Officer.

3 Jose Baez- Escudero, M.D., is Broward Health's first chief of cardiology.

4 Chi Zhang, M.D., celebrated his 1,000th robotic surgery on the Da Vinci robot.

5 Broward Health North hosted **Commissioner Stacy Angier and students** from Christian Life Academy.



FINANCE & GROWTH

 Broward Health MEDICAL CENTER	Cardiac cath lab procedures are up 43% to prior year.	43%
 Broward Health NORTH	Increase in admissions over prior year.	4.9%
 Broward Health CORAL SPRINGS	Average length of stay decreased compared to budget.	2.6%
 Broward Health IMPERIAL POINT	Outpatient surgery increased 7% from prior month.	7%
 Broward Health	Inpatient admissions up 2.4% over the prior year.	2.4%



Thank you.

